



PRESS RELEASE: February 2nd 2018

Renew Consulting for Societies becomes official supporter of Society Street conference

Renew Consulting for Societies is delighted to announce that it is an official supporter of Society Street, the new conference for senior leadership teams of professional societies, Royal Colleges, and not-for-profit member organisations, to be held on 26th June 2018 at RCOG, Rooms on Regent's Park, London.

Society Street (www.societystreet.org) brings together a wide range of topics facing membership organisations on one day, and examines the relationships between them. The four main tracks of the conference are Finance and Taxation, Human Resources, Publishing, and Membership.

The brainchild of Simon Inger, who has been providing consultancy to societies for over 15 years, Society Street is being run by Mark Allen Group, a highly experienced conference organiser.

Matt Cianfarani of Mark Allen Group said, "We hatched our initial plans for Society Street at the Charleston Conference in 2016, and we've worked extensively since then in developing the concept, finding the perfect venue, and putting together a compelling program of speakers, all expert in the not-for-profit arena."

Simon Inger said, "In our work with societies we increasingly see the need for more joined-up thinking; bringing together publishing, conferences, membership, outreach and governance of the society into a more cohesive strategic plan. At the heart of every successful society is a community of specialists, and it is this community that is the common thread in all societies' activities. At last we have a conference in the UK that can start to look all aspects of running a successful society under one roof."

Simon Inger will be the Conference Chair on the day.

About Society Street

Society Street is a new conference for the senior leadership teams of professional societies, Royal Colleges and not-for-profit organisations.

The conference will provide a forum to discuss the latest updates on publishing, governance and membership matters, and will present an excellent opportunity to gain insights into providing a modern, relevant and worthwhile society for its membership.

26th June 2018, RCOG, Rooms on Regent's Park, London. www.societystreet.org

About Renew Consulting for Societies

Renew Consulting for Societies provides professional support to help societies navigate the world of academic publishing, and its services are designed to help them get the most from their publishing business. Renew assist with journal tenders and RfP management, both for societies exploring this option for the first time, and for those considering a change of publisher. Renew also help with strategic publishing reviews, drawing on real world understanding to help societies articulate, plan and deliver their vision for the future. Renew provide independent, unrivalled advice which covers the entire society publishing business.

www.renewsociety.com

About the Mark Allen Group

The Mark Allen Group delivers high-quality content through market-leading journals, magazines, books, events, exhibitions and websites. As publishers of 85 different brands and organisers of over 200 events and 10 major global exhibitions each year, our work connects specialists in healthcare, education, business and consumer markets with critical information. Our success comes from a focus on editorial excellence; our in-depth knowledge of our markets' and our customers' needs; our commitment to educate, inspire and engage our audiences; and our ability to think differently to provide innovative client-focused solutions.

www.markallengroup.com

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